屈臣氏集團

香港傑出學生運動員獎

AS WATSON GROUP
HK OUTSTANDING STUDENT SPORTS AWARDS



「青少年體育記者」工作坊
"Youth Sports Reporter" Workshop

「體壇之星」造型攝影
"YOU ARE STAR" Sports Photography

頒獎典禮
Awards Presentation Ceremony

運動交流團
Sports Exchange Tour

獎學金
SCHOLARSHIP
HK$500

請即行動!
ACT NOW!

截止日期 DEADLINE
30.11.2026

每校可有一名學生得獎
One awardee per school

主辦機構
Organiser

AS Watson 屈臣氏集團

協辦機構
Co-organisers

中華人民共和國
香港特別行政區政府
教育局

中華人民共和國
香港特別行政區政府
文化體育及旅遊局

YOU ARE STAR

屈臣氏集團自2005年創立「屈臣氏集團香港傑出學生運動員獎」，是首個及唯一一個以全港中、小學及特殊學校學生為對象的運動獎項，旨在培育香港體壇新星！

You Are Star! 我們相信每位學生運動員都有無限潛能，憑著永不放棄及搏盡無悔的精神，你就是香港體壇的明日之星!

With the mission of nurturing Hong Kong sports talents at its heart, AS Watson Group Hong Kong Outstanding Student Sports Awards (HKSSA) was established in 2005. It is the first and only sports awards to recognise numerous outstanding student athletes from all primary, secondary, and special schools across Hong Kong for their excellent performance in sports.

You Are Star! We aim to inspire every student athlete to unleash their unlimited potential. By upholding the spirit of "striving without regret", you can also scale new heights and become the next sports star!



提名準則

被提名學生須具備下列條件：

- 就讀於本地提供全科課程的小學、中學或特殊學校
- 在體育運動上有傑出表現，及持續推動體育發展
- 品行優良及具有體育精神
- 獲校長推薦

Nomination criteria

Award nominees should fulfil the following criteria:

- Currently studying in a primary, secondary, or special school with full curriculum in Hong Kong SAR
- Having an exceptional performance in sports, also contributing to promotion of sports development in schools
- Demonstrating good conduct and sportsmanship
- Recommended by his/her school principal



「青少年體育記者」工作坊
"Youth Sports Reporter" Workshop

培育學生對體育新聞及媒體工作的興趣，提升其採訪、寫作及表達能力，讓學生了解體育傳媒運作。

Designed to foster students' interest in sports media career, the Youth Sports Reporter Workshop enhances their interviewing, writing, and presentation skills while providing a comprehensive understanding of sports media operations.

「體壇之星」造型攝影
"YOU ARE STAR" Sports Photography

專業運動攝影師為得獎學生拍攝造型照，肯定得獎學生的努力。同學更可在社交媒體上與家人及朋友分享喜悅，讓更多人看見體壇之星閃閃發光，見證他們的追夢旅程！大會亦歡迎學校使用造型照，令大眾欣賞學界名將的豐碩成果。

Professional sports photographers will be arranged to take studio portrait recognising award winners' outstanding sports achievement! They could share their joy and pride on social media with their family and friends who have been witnessing their journey of pursing dreams. Schools are also encouraged to use the sports photos for publicity, to promote and showcase sports excellence.



頒獎典禮
Awards Presentation Ceremony

給自己運動路途上一個肯定，為自己定下更多目標和理想，勇往直前！

A recognition for the awardees on the journey to pursue their dream in sports, inspire them to aim higher and identify goals for their future.



運動交流團
Sports Exchange Tour

有機會親身了解其他地區體育制度，參觀體育培訓基地，與其他地區精英運動員切磋交流外，更可透過遊覽參觀當地著名景點，擴闊視野，認識其他國家的歷史和文化！

The participants would be given the opportunity to learn more on the national sports policy through visiting the training centres and meeting the elite athletes. Moreover, participants would be toured around different famous local spots which not only help broadening their horizons but also enriching their understanding to the other regions' history and culture.

請提名一位有運動潛質和品行優良的學生成為「屈臣氏集團香港傑出學生運動員獎2026-2027」得主！

有意提名學生接受獎項的學校，請於2026年11月2日至30日期間進行網上提名。
歡迎各小學、中學及特殊學校參加！

請即登入 http://ssa.aswatson.com/nomination 進行網上申請。

Honour a student athlete in your school to be the AS Watson Group Hong Kong Outstanding Student Sports Awards 2026-2027 winner.

Schools wishing to nominate their students are required to fill in the "Online Nomination Form" during 2–30 November 2026. Primary, secondary, and special schools are welcome to join the awards scheme.

To nominate, please log on to
http://ssa.aswatson.com/nomination



查詢詳情 Enquiries：
電話 Tel：3521 6225
電郵 Email：SSA@aswatson.com

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備註:
由屈臣氏集團拍攝之相片，只供「屈臣氏集團香港傑出學生運動員獎」及有關活動使用。
Remarks:
All photos captured by AS Watson Group will be solely used for the purpose of "AS Watson Group Hong Kong Outstanding Student Sports Awards" and its related programmes only.

支持機構
Supporting Organisations

官立小學校長協會
香港資助小學校長會 Hong Kong Aided Primary School Heads Association
津貼小學議會 Subsidized Primary Schools Council
香港中學校長會 Hong Kong Association of Heads of Secondary Schools
政府中學校長協會 Association of Principals of Government Secondary Schools
香港津貼中學議會 Hong Kong Subsidized Secondary Schools Council
香港直接資助學校議會 Hong Kong Direct Subsidy Scheme Schools Council
香港特殊學校議會 Hong Kong Special Schools Council
中國香港學界體育聯會 The Schools Sports Federation of Hong Kong China
傑出青年協會 The Outstanding Young Persons' Association
香港體育學院 Hong Kong Sports Institute
香港精英運動員協會 Hong Kong Elite Athletes Association