AS Watson Group Hong Kong Outstanding Student Sports Awards 2026-2027
One awardee per school, Action Now!

A. What are the Hong Kong Outstanding Student Sports Awards?

AS Watson Group has always been a keen supporter and sponsor of local sports development and the community at large. We believe that sport is an excellent platform through which Hong Kong citizens can develop a more active lifestyle, and schools is one of the best starting points. In parallel, with an ever-increasing number of talented student athletes emerging, these young people should be recognised and encouraged to pursue their interests and to develop potential.

The "AS Watson Group Hong Kong Outstanding Student Sports Awards" (HKSSA), organised since 2005 with over 18,300 students already being honoured, aims to provide recognition and encouragement annually through school's nominations. Each school is entitled to nominate **ONE** student exhibiting outstanding performance or great potential.

B. Objectives

- To recognise students who have demonstrated talent, potential and good conduct in sport
- To recognise the initial achievements of students in sport and, by doing so, provide them positive reinforcement
- To encourage young people to take part in worthwhile physical activities for developing a positive, active and healthy lifestyle; and
- To promote school sporting culture, and build a healthy and young generation for the community

C. Organiser

AS Watson Group

D. Nomination criteria

Student nominees should fulfil the following criteria:

- currently studying in a primary, secondary or special school with full curriculum in the Hong Kong SAR
- having an exceptional performance in sports, also contributing to promotion of sports development in schools
- demonstrating good conduct and sportsmanship
- recommended by his/her school principal

The organiser of the HKSSA reserves all rights to accept or decline any nominations and/or disqualify a successful nomination. Final results will be endorsed by the Awards' Advisory Board Committee.

E. Awards Programme

Each awardee will receive the following:

1. "YOU ARE STAR" professional sports photography will be arranged. This will allow them to showcase their achievements on social media, enabling more people to recognise and support them in their pursuit of their dreams.
2. An invitation to the Awards Presentation Ceremony, an official scholarship certificate and a scholarship award of HK$500 will be presented during the ceremony.

School wishing to nominate their students for the Awards are requested to fill in the "Online Nomination Form" during 2-30 November 2026 (Monday).

Please visit https://ssa.aswatson.com/nomination for nomination process.

F. Advisory Board Committee

The Awards will be supervised by an Advisory Board Committee comprised of representatives from the education and sports sectors. Members for the Advisory Board of 2026-2027 SSA include:

Honorary Advisors:

Dr Malina Ngai, JP – AS Watson Group

Founding Members:

Mrs Ng Tsang Yuen-lee Mr Anthony Lam Mr James Hung Mr Ieong Iok-lon
Mr Chu Fu-yau Mr Yeung Hoi Cheung

Honorary Member:

Mr Li Lok-yin Ms Wu Siu Ling Mr Leung Siu Tong, MH Mr Cheung Yung Pong, MH
Ms Man Sze Wing, MH

Committee Members:

Ms Annie Wong	– Education Bureau
Mr Chan Yee Shing Kenneth	– Culture, Sports and Tourism Bureau
Mr Wong Wai Kit	– Union of Government Primary School Headmasters & Headmistresses
Mr Lam Wai Choi	– Hong Kong Aided Primary School Heads Association
Ms Cheung Chok Fong	– Subsidized Primary Schools Council
Mr Wong Chi Yeung, MH	– Hong Kong Direct Subsidy Scheme Schools Council
Mr Lin Chun Pong	– Hong Kong Association of Heads of Secondary Schools
Mrs Cheng Siu Kam Sheung	– Association of Principals of Government Secondary Schools
Mr Kwong Wing Sun Vincent	– Hong Kong Subsidized Secondary Schools Council
Ms Chu Pui Man Peggy	– Hong Kong Special Schools Council
Mr Ng Chun Hung Eric	– The Schools Sports Federation of Hong Kong, China

Dr Chong Shuk Ching Josephine	– The Outstanding Young Persons Association
Dr Lee Chi Wo Daniel	– Hong Kong Elite Athletes Association
Mr Ron Lee	– Hong Kong Sports Institute

G. Schedule:

2 November 2026 (Monday)	Starting for Online Nomination
30 November 2026 (Monday)	Deadline for Online Nomination
23 & 30 January 2027 (Saturday)	"Youth Sports Reporter " Workshop
10-12 February 2027 (Wednesday-Friday)	"YOU ARE STAR" Sports Photography
Mid of May 2027 (TBC)	Awards Presentation Ceremony
End of July 2027 (TBC)	Sports Exchange Tour
Mid of August 2027 (TBC)	Appreciation Banquet

H. Personal Data

In accordance with the "Personal Data (Privacy) Ordinance", information provided by the nominator and nominee will be used for the purpose of assessment of the nomination or for "AS Watson Group Hong Kong Student Sports Awards" and its related programmes only. Nominees have the right to request access to the information they provided and the right to correct such information. Such requests should be made in writing to the Advisory Board Committee of the AS Watson Group Hong Kong Student Sports Awards, at the address below:

AS Watson Group
7/F, Watson House, 1-5 Wo Liu Hang Road, Fo Tan, Sha Tin, New Territories

Enquiries
Tel: 3521 6225
Fax: 3525 1780
E-mail: SSA@aswatson.com